

IALB – www.ialb.org

The International Academy of Agricultural and Home Economics consultants (IALB) is an association of consultants in various European countries. The IALB is mainly engaged in questions pertaining to the future of rural areas and the agricultural family enterprises located there. Its objective is to realize future-oriented development of these areas. The objective is the promotion of consulting and education through conferences, seminars, exchange of experience as well as project work.

EUFRAS – www.eufras.eu

The European Forum for Agricultural and Rural Advisory Services (EUFRAS) is a European network and representative association of public and private rural and agricultural extension services. EUFRAS is designed to play an advocacy role for the members addressing particularly EU-Institutions in the field of agricultural politics and rural development.

Conferences, seminars and events shall offer a platform for exchange and cooperation between advisory services from all over Europe. Another important goal of EUFRAS is to enhance the profession by offering a high quality advisor qualification.



Cooperation Partner

AGRIDEA

CH-Lindau, www.agridea.ch

State Management Academy of Food, Agriculture and Forestry (FÜAK)

D-Landshut, www.fueak.bayern.de

University College for Agrarian and Environmental Pedagogy

A-Wien, www.agrarumweltpaedagogik.ac.at

State Institute for the Development of Agriculture and Rural Areas (LEL)

D-Schwäbisch Gmünd, www.lel-bw.de

Hessen State Department of Agriculture

(LLH) Educational Seminar, D-Ebsdorfergrund, www.llh.hessen.de

Department Agriculture Section Agriculture and Forestry

I-Bozen (I), www.provinz.bz.it/land-forstwirtschaft/

LMS Agrarberatung GmbH

Centre of Agricultural Advice Service, D-Rostock, www.lms-beratung.de

EUFRAS

LV-Riga, www.eufras.eu



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Certificate for European
Consultants in Rural Areas



Develop your advisory skills in a Europe-wide network.



CECRA

Certificate for European Consultants in Rural Areas

Competence development programs for advisors and consultants in rural areas of Europe

Under the umbrella of the IALB (International Academy of Rural Advisors), standards were compiled for a qualification and skills competence development program for advisors in rural areas, concluding with the CECRA Certificate. The training program is geared to develop methodological, social and personal advisory skills.

Within CECRA competencies are acquired in seminars and by examination of advisory systems in other countries or regions. In achieving the certificate advisors will have the opportunity to network with colleagues in other regions and countries.

The program is directed at all actors in the rural areas. In non-german speaking parts of Europe EUFRAS (European Forum for Agricultural and Rural Advisory Services) offers the CECRA competence development program.



CECRA: Benefits

You gain highly **practical training** at participant centred seminars.

You will reflect on your own professional work as an advisor and further develop your **personal profile**.

You will get to know colleagues facing similar challenges and also an insight into advisory and educational institutions in other countries.

You will forge links and develop relationships in a **trans-national network**.

You will earn an internationally recognised **certificate** confirming your advisory skills.

You will **broaden your range** of skills which will make you a more effective advisor.

As an **employer** CECRA qualification by your staff or prospective staff will enhance the **professional image** of your organisation.



Overview of the modules

2 Compulsory modules

- M01** My profile as an advisor
- M02** Communication and building relationships in advisory work

13 Elective modules

- M03** Team Work and Team Leadership
- M04** Rhetoric/Presentation
- M05** Self-Management and Time Management
- M06** Project Management
- M07** Shaping Advisory Processes
- M08** Handling Difficult Advisory Situations/Change
- M09** Moderation Management
- M10** Marketing
- M11** Event Management
- M12** Advising and Supporting Groups
- M13** Essentials of Mediation
- M14** Advising and Supporting Enterprises in Strategic Issues
- M15** Introduction to Coaching